

2019 Campaign Coordinator Guide

To organize and engage employees in United Way's giving campaign, and raise money to help our community.

Key Responsibilities

- Develop an effective campaign strategy including dates, goals, etc.
- Encourage employees to give
- Educate employees about United Way of Treasure Valley's community objectives
- Be creative and have fun
- Remember to say, "Thank you!"

You Have the Tools!

- Visit "Workplace Toolkit" at unitedwaytv.org for materials, instructions and promotional items.
- For more information, **call us at 208.336.1070**



Your Campaign Checklist

Prior to the Campaign

- Meet with United Way team member to develop a campaign strategy, timeline and goals, and to obtain campaign materials
- Meet with your CEO to confirm involvement
- Publicize campaign using materials from the "Workplace Toolkit" at unitedwaytv.org

During the Campaign

- Kick off campaign
- Host employee meetings and invite United Way representative to come speak with your employees about the community needs and what we can accomplish together
- Show United Way video
- Follow up with employees unable to attend
- Ensure each employee has the opportunity to give
- Organize special events
- Share campaign photos and news with United Way (We will brag about you and your company online) Send to brosenthal@unitedtv.org

After the Campaign

- Gather pledge forms, tabulate results, and complete Campaign Report Envelope (Send copy of payroll deduction pledge forms to your payroll department)
- Meet with United Way team member for campaign wrap-up
- Thank your committee and employees who participated
- Encourage CEO to thank committee and employees
- Celebrate your success!



**United Way
of Treasure Valley**

unitedwaytv.org

Do you know who your United Way of Treasure Valley Contact person is?

5280 Solutions (Brittany)	Forge Genetics Int'l (Connie)	Nationwide (Connie)
Ada County (Robynn)	Fred Meyer Stores (Connie)	Northwest Nazarene University (Brittany)
AERO Specialties Inc. (Connie)	Gardner Company (Robynn)	Pacific Press Publishing Assoc. (Ed)
Aetna Life & Casualty (Connie)	Genesis (Joyce)	PacificSource Health Plans (Robyn P)
Albertsons Companies (Robynn)	Giraffe Laugh Inc. (Joyce)	Parsons Behle & Latimer (Ed)
Allstate Insurance Company (Connie)	Great West Casualty Co. (Ed)	PayneWest Insurance (Joyce)
AT&T (Connie)	H&R Block (Robynn)	Piper Jaffray (Connie)
Auto-Owners Insurance (Brittany)	Hawley Troxell (Robyn)	Plexus Corp (Ed)
Bank of America, N.A./Merrill Lynch (Brittany)	HDR, Inc. (Connie)	PNC Aviation Finance (Connie)
Banner Bank (Ed)	Healthwise (Brittany)	Principal Financial Group (Connie)
Bayer U. S. (Robyn P)	Hershey Food Corp. (Robynn)	Procter & Gamble (Robynn)
Berkley North Pacific Group (Joyce)	Hewlett-Packard Co. (Robynn)	Publicis (Connie)
Big Brothers Big Sisters (Joyce)	Hobart Corporation (Connie)	Raymond James Financial (Connie)
Bi-Mart Stores (Robynn)	Hoffman Construction (Connie)	Regence BlueShield of Idaho (Robynn)
Blue Cross of Idaho (Ed)	HomeStreet Bank (Connie)	RICOH (Connie)
Boise Cascade Company (Robynn)	IBM Corporation (Connie)	Rogers Machinery Co Inc (Connie)
Boise Metro Chamber of Commerce (Brittany)	Idaho Arts Charter School (Brittany)	Saint Alphonsus Health System (Robynn)
Boise School District (Connie)	Idaho Central Credit Union (Brittany)	St. Luke's Health System (Ed)
Boise State University (Ed)	Idaho Housing & Finance Assoc. (Connie)	State of Idaho (Ed)
Border States Supply Chain Solutions (Ed)	Idaho Power Company (Robynn)	Target Stores (Ed)
Boys & Girls Club of Nampa, Inc. (Joyce)	Idaho Statesman (Brittany)	Terry Reilly Health Services (Joyce)
Boys & Girls Clubs of Ada Cty (Joyce)	Idaho Trust Bank (Robynn)	TetraTech (Ed)
Caldwell School District (Connie)	Idaho Youth Ranch (Joyce)	The Hartwell Corporation (Robyn P)
CapEd FCU (Robyn P)	Intermountain Gas - Ada/Canyon (Robyn P)	TitleOne Corp. (Brittany)
CATCH Inc (Joyce)	IBEW 291 (Brittany)	TJX Companies - Marshalls (Joyce)
CenturyLink (Ed)	J.R. Simplot Company (Robynn)	TJX Companies - TJ Maxx (Joyce)
Citi (Robyn P)	Jannus (Joyce)	Travelers Group Inc (Connie)
City of Boise (Robynn)	jcpenney (Connie)	Treasure Valley Family YMCA (Joyce)
City of Caldwell (Connie)	JPMorgan Chase & Co. (Connie)	TruGrocer FCU (Connie)
City of Meridian (Brittany)	J-U-B Engineers Inc. (Connie)	TSheets by QuickBooks (Robynn)
CM Company, Inc. (Connie)	Keurig Dr. Pepper (Connie)	U.S. Bank (Brittany)
Columbia Bank (Ed)	KeyBank (Robyn P)	Union Pacific Fdn/Railroad (Robyn P)
Compass Sales Solutions (Ed)	KPMG (Joyce)	United Heritage (Brittany)
COSTCO - Boise & Nampa (Joyce)	KTVB Idaho's NewsChannel 7 (Brittany)	United Way of Treasure Valley (Robynn)
Create Common Good (Joyce)	Laboratory Corp. of America (Connie)	UPS (Ed)
Crookham Company (Connie)	Lamb Weston (Connie)	Valley Regional Transit (Brittany)
Curtis Restaurant Equipment, Inc. (Connie)	Learning Lab (Joyce)	Vallivue School District #139 (Connie)
D. L. Evans Bank (Joyce)	Liberty Mutual Group (Connie)	Walmart Stores (Connie)
Deloitte (Joyce)	Lotus (Brittany)	Washington Federal (Robyn P)
Delta Airlines (Brittany)	Lowe's (Connie)	Washington Trust Bank (Robyn P)
Dillard's (Connie)	M & W Markets (Connie)	Women's & Children's Alliance (Joyce)
Eagle River Smiles (Brittany)	Macy's (Connie)	Wells Fargo (Brittany)
Eide Bailly, LLP (Joyce)	Manpower Professional (Connie)	West Ada School District (Brittany)
Ennis Fine Furniture (Connie)	MDU Service Center (Robyn P)	West Valley Medical Center (Ed)
Enterprise Holdings (Brittany)	Micron Technology, Inc (Brittany)	Western Aircraft (Ed)
Experis (Connie)	Mountain West Bank (Robyn P)	Williams Northwest Pipeline (Ed)
FedEx Express (Connie)	Mutual of Enumclaw (Brittany)	Zions Bank (Ed)
First Federal (Robyn P)	Nampa School District (Connie)	

United Way Team Members:

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