

2020 UNITED WAY OF TREASURE VALLEY COMMUNITY IMPACT OVERVIEW



Letter from Nora



Friends,

2020 tested us all. United Way was built to lead during times of crisis. Together, united and persistent we rose to meet the challenges of a global pandemic and economic crisis. With trust and support from our thousands of donors and the willing help of hundreds of enthusiastic volunteers, United Way of Treasure Valley worked harder, faster, and deeper to ensure that our communities had the tools to navigate this challenge. While much of the activities shared here reflect assistance and leadership during the pandemic, United Way stayed on course to ensure that the systemic challenges of poverty, housing, jobs, and education were not forgotten.

We are proud of our role in the community during crisis and look forward to continuing the hard and necessary work of getting our families back to stability and success in the months and years ahead.

Yours United,
Nora Carpenter



United Way of
Treasure Valley
is proud to
have earned a
2020 Gold Seal
of Transparency
from Guidestar,
the world's largest
source of
information on
nonprofit
organizations.

We turn voices into action

1 Bill Passed Legislation

created parity between current, traditional tobacco products, and the new electronic smoking devices that are commonly used for vaping. This will eliminate the opportunity for minors to purchase vaping products.

We turn generosity into lasting change

280,000

or 39% of Treasure Valley residents received services and support thanks to your generosity!

We put boots on the right ground

9,767

hours of hands-on and online volunteer support from 2,210 local people valued at more than \$265,000 of service.

30 Communitywide Calls-To-Action

to stop Covid-related evictions, and to secure and increase Medicaid, SNAP, childcare, and stimulus supports to keep children and families stable.

Because of you, children, families, and individuals in our community were able to avoid evictions, be healthy, and stay safe during one of the most challenging times we have witnessed in decades.

To see your impact by the numbers look on the next page.



United Way of Treasure Valley

IMPACT BY THE NUMBERS

Highlighting the amazing support your donations to the United Way of Treasure Valley Community Fund made possible. Thank you!



EDUCATION IMPACT

- **6,098** children entered kindergarten prepared to learn.
- **68** low-income young children received high-quality preschool scholarships.
- **5,493** children received daycare, tutoring, mentoring, and other enrichment opportunities.
- **341** teens in need were prepared for career success.
- **119** families received tools and coaching to prepare their child for kindergarten.
- **4,000** homeless children and teens received care packages filled with shelf-stable foods, hygiene supplies, and other items such as shoes and clothing.
- **60** local schools utilized our Homeless Student Basic Needs Pantry throughout the year. This no-application-needed pantry allows school social workers to get children supplies they need quickly and without red tape.

FINANCIAL STABILITY IMPACT

- **495** local, low-income adults received job training that lead to livable wage jobs.
- **891** families received help accessing affordable, permanent, housing.
- **31** individuals completed financial education classes allowing them to regain access to the banking system.
- **683** local people received free tax prep services. Of those, 156 low-income families benefitted by receiving the Earned Income Tax Credit (EITC) that resulted in approximately \$295,000 of support to these hardworking parents.
- **30** communitywide advocacy calls-to-action to address evictions, Medicaid, SNAP, childcare, and COVID-19 stimulus.

EMERGENCY SUPPORT IMPACT

- **77** vital service providers including our major hospitals, free clinics, assisted living facilities, jails, and emergency shelters received more than 250,000 pieces of critical personal protection equipment and hygiene supplies.
- **\$100,000** of food distributed throughout the Treasure Valley to combat pandemic-related food instability.
- **23** emergency grants distributed to 16 local schools and school districts to bolster food distribution efforts, keep people housed, and create online connections allowing low-income students to participate in school.
- **12,500+** meals and snacks prepared and served to local children and families in need.

“The speed at which United Way implemented service to our vulnerable populations and health care providers was nothing short of incredible. Our partnership with UWTV during COVID-19 has been absolutely critical to the State’s ability to capture, account for, and distribute donated money and Personal Protective Equipment to those who need it most in Idaho.”

– Chris Volmer,
Idaho Office of Emergency Management

HEALTH IMPACT

- **5,493** low-income children, adults, and seniors received free and reduced cost medical and dental services.
- **11,340** children and adults received support leading to healthy habits through nutrition and exercise.
- **6,637** teens and adults received mental and behavioral health, addiction treatment, and support.
- **12,067** people got low-cost prescriptions for the medications they needed resulting in a savings of \$727,988.
- **1** bill passed: legislation created parity between current, traditional tobacco products, and the new electronic smoking devices that are commonly used for vaping. This will eliminate the opportunity for minors to purchase vaping products.



United Way of Treasure Valley