

## Community Investment Guidelines (updated Nov. 2022)

### Program Eligibility Criteria

United Way has established certain criteria that agencies must meet before their Letter of Intent will be considered. They must:

- Have as their primary mission the provision of health and/or human services.
- Resources are directed towards programs that illustrate how they are targeted toward low-income individuals and/or **Asset, Limited, Income, Constrained, Employed (ALICE) families.**
- Be under control of a local governing board which is organized and functioning to provide policy direction and management oversight.
- Have the ability to demonstrate outcomes under the Goals and Strategies of UWTV Impact areas of Education, Financial Stability and Health.
- Be an established agency for at least two years at time of submitting application.
- Be able to provide an independent financial audit (if organization size is over \$500,000) or an independent financial review (if organization is \$500,000 or below) and a copy of the most recent 990.
- Provide services to residents of and have a physical service delivery location in the Greater Treasure Valley, including the counties of Ada, Adams, Canyon, Elmore, Gem, Owyhee, Payette, Valley, Washington and Malheur County, Oregon.

### Program Investment Guidelines

- Minimum grant amount will be \$5,000. Average grant award is \$20,000.
- Program Grant awards are not made for capital projects.
- To ensure that investments are making an impact a maximum grant amount for any newly applying agency/program is \$25,000. In the first year of receiving a UWTV grant award, agency/program will be asked to provide a 6 month narrative in addition to the annual report at the completion of the grant cycle. If there is a collaborative effort and the lead agency receiving the funds is not new to receiving UWTV funds, this guideline may not apply.
- As a general rule, UWTV grant awards should not exceed 20% of a program's budget. Exceptions to this may be made on a case by case basis such as innovative collaborations and startups.