

# Reaching the Full Potential — of the — Treasure Valley



# WELCOME

Uniting for ALICE



**UNITED FOR  
ALICE<sup>®</sup>**

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United Way of Treasure Valley

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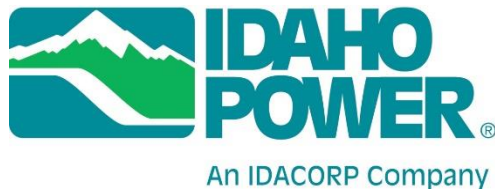
**43** 



United Way of Treasure Valley

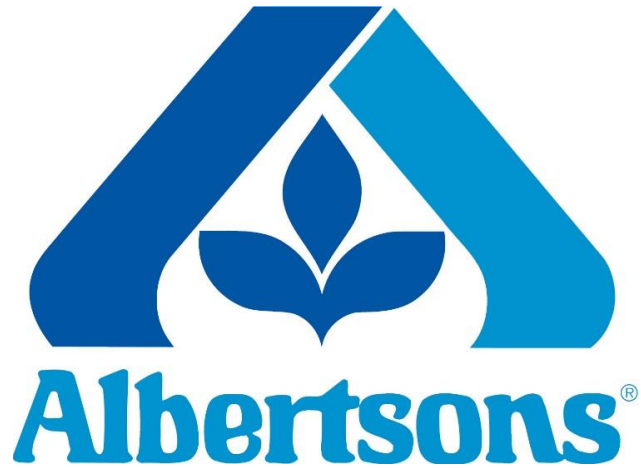
# TODAY'S TABLE SPONSORS

These Partners generously support United Way of Treasure Valley with a table sponsorship



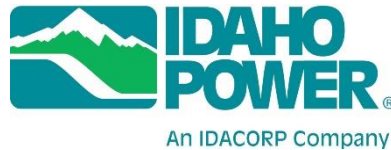
# LIVE UNITED SPONSORS

These Corporate Partners generously sponsor all the United Way of Treasure Valley events



# T25 PARTNERS

Public & private sector partners who generously support the United Way of Treasure Valley for \$25,000+



# A COMMUNITY FOR THE COMMUNITY

- United Way Staff
- United Way Board, Cabinet & Vision Council
- Women United
- Funded Partners
- Corporate Campaign Partners
- Donors and Volunteers



United Way of Treasure Valley

# REACHING THE FULL POTENTIAL

## Who is ALICE?

## 100 Year Anniversary – 2028



➤ **1928**

Incorporated as the Federation of Social Service Agencies of Boise

➤ **1946**

Name changed to Boise Community Fund

➤ **1996**

Joined with Canyon Area United Way to form Treasure Valley United Way

➤ **2000**

Name changed to United Way of Treasure Valley

➤ **2023**

United Way of Treasure Valley now serves 11 Counties



# STATE OF THE TREASURE VALLEY AGENDA

**Welcome** – Shawn Reilly, *Director, United Way of Treasure Valley*

**Mayor of Boise** – Lauren McLean, *City of Boise*

**Mayor of Caldwell** – Jarom Wagoner, *City of Caldwell*

**Video** - *Reaching Our Full Potential*

**ALICE Report** – Megan Remaley, *Director of Community Impact, United Way of Treasure Valley*

**Panel Discussion** – Facilitated by Tim Jackson, *CEO, United Way of Treasure Valley*

- Ali Rabe, *Executive Director, Jesse Tree*
- Norm Stewart, *Superintendent, Marsing Joint School District*
- Scott Curtis, *CEO, Idaho Youth Ranch*
- Teresa Wood-Adams, *Senior Executive Director Child and Youth Development, Treasure Valley YMCA*

**Community Charge** – Nate Jorgensen, *CEO, Boise Cascade*

**Wrap up** – Tim Jackson, *CEO, United Way of Treasure Valley*







# MAYOR'S WELCOME

*Lauren McLean*

City of Boise

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# MAYOR'S WELCOME

*Jarom Wagoner*  
City of Caldwell

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# VIDEO | Reaching our Full Potential



# UNITED FOR ALICE



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ALICE**<sup>®</sup>

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# MEET SARAH

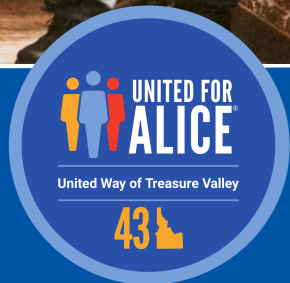
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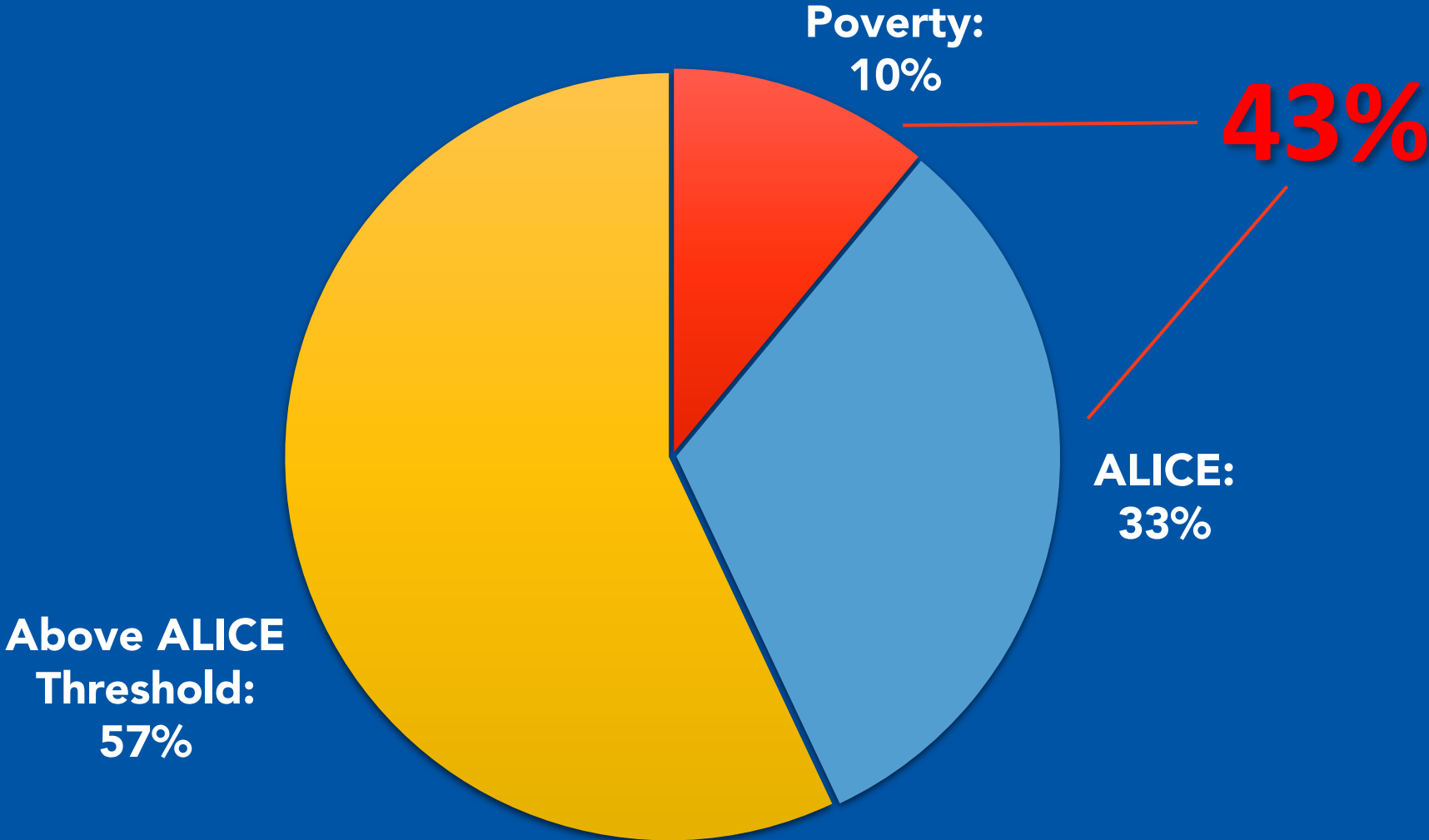
# Who is ALICE?



**Asset Limited, Income Constrained, Employed**

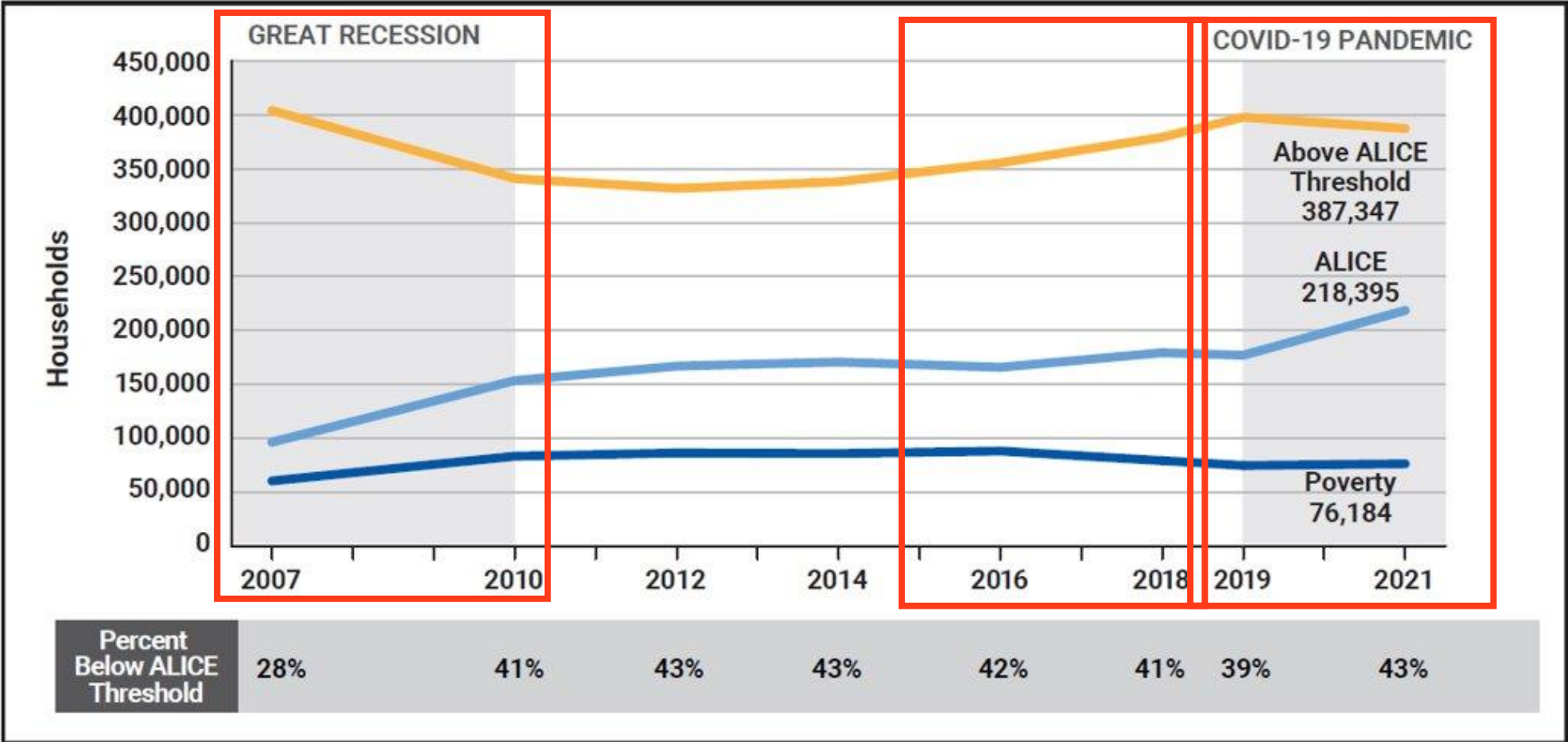


# ALICE IN THE TREASURE VALLEY



# TRENDS IN FINANCIAL HARDSHIP

Figure 2. Households by Income, Idaho, 2007-2021



Sources: Alices Threshold, 2007-2021; U.S. Census Bureau, American Community Survey, 2007-2021





# DISPARITIES IN FINANCIAL HARDSHIP

## AGE

- Under 25
- 65 and older

## LOCATION

- Rural

## RACE AND ETHNICITY

- People of Color

## HOUSEHOLD TYPE

- Single female-headed

# SARAH'S STORY

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# ALICE SURVIVAL BUDGET

Housing



Child Care



Food



Transportation



Technology



Health Care



Taxes



Miscellaneous



# WORK AND WAGES



# SARAH'S BUDGET

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# WHAT IT TAKES

## Idaho Fair Market Rent

Studio:	\$929
One Bedroom:	\$1,059
<b>Two Bedroom:</b>	<b>\$1,310</b>
Three Bedroom:	\$1,841
Four Bedroom:	\$2,159

## What ALICE Can Afford

Median wage:	\$19.26
Gross monthly income:	\$3,082
<b>30% housing budget:</b>	<b>\$924</b>



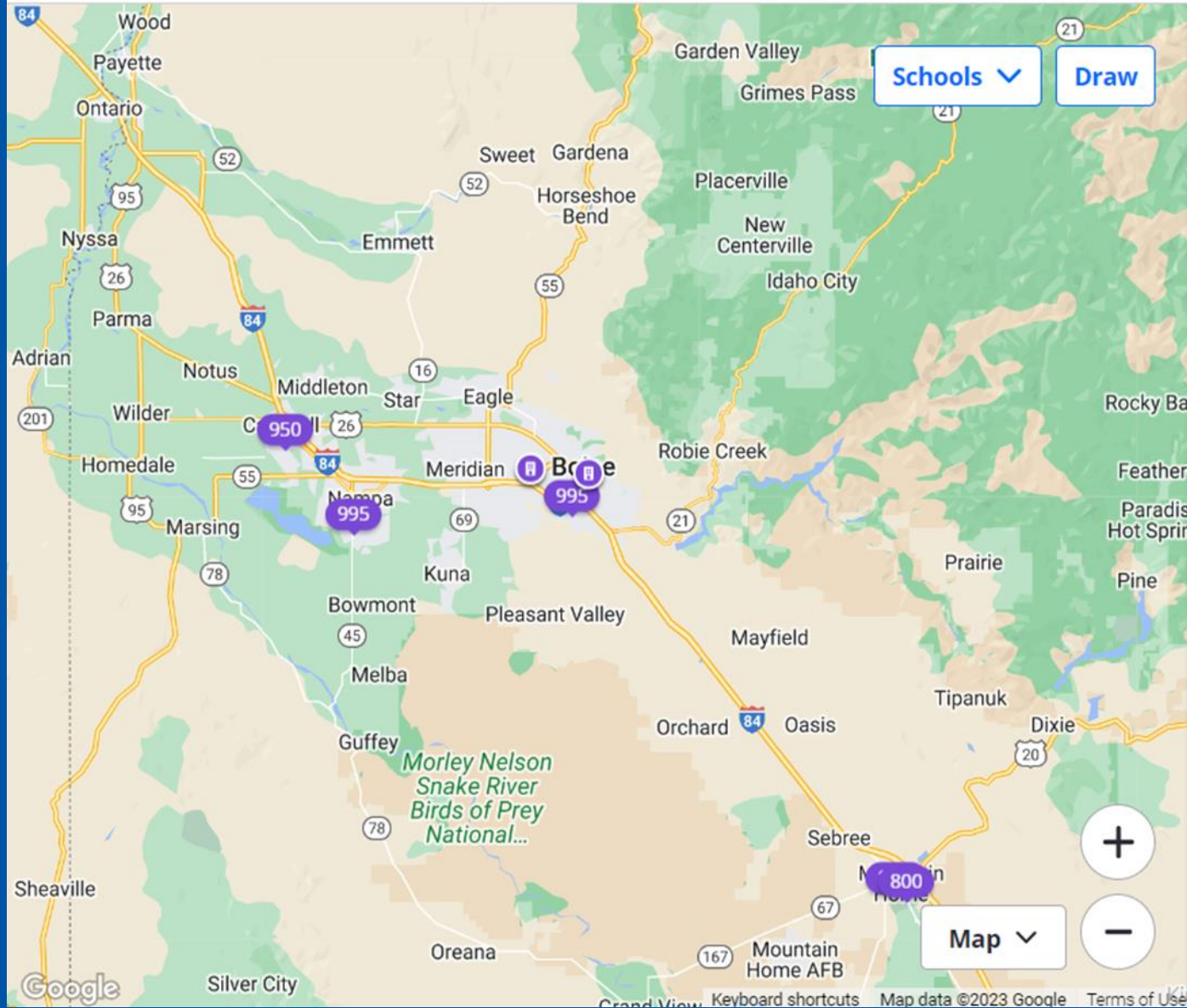
City, Neighborhood, ZIP, Address 🔍

For Rent ▼

Up to \$1K ▼

2+ bd, 0+ ba ▼

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# WARNING SIGNS: FINANCIAL STABILITY



**Lack of Savings, Increased Debt**



**Struggling to Pay Bills**



**Behind on Rent**

# WARNING SIGNS: EDUCATION



**Learning Loss**



**Cost-prohibitive Higher Education**



**Access to Quality Early Learning**

# WARNING SIGNS: HEALTH

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**Food Instability**



**Physical Health**



**Mental/Behavioral Health**

# REACHING THE FULL POTENTIAL OF THE TREASURE VALLEY

*"If we don't talk about this,  
if we don't raise awareness-  
it's never going to change.  
I believe that's what  
creates opportunity."*





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# PANEL DISCUSSION



***Ali Rabe***

Executive Director

Jesse Tree



***Norm  
Stewart***

Superintendent

Marsing Joint School  
District



***Scott Curtis***

CEO

Idaho Youth Ranch



***Teresa  
Wood-Adams***

Senior Executive Director  
Child and Youth  
Development

Treasure Valley YMCA



# BOISE CASCADE'S LEGACY OF SUPPORT

10-21-79

## Clowning for a cause

**Smussen**, left, and **Jacie Whitmore**, both executives from Boise Cascade, donned clown costumes and breezed Saturday to help raise money for the **Ada**

**County United Way** campaign. The 2 clowns breezed on the corner of Idaho and 10th street with balloons and warming passers-by with th

States



*Nate Jorgensen*  
CEO, Boise Cascade

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*Tim Jackson*

CEO, United Way of Treasure Valley

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# THE TREASURE VALLEY RUNS ON ALICE

It's **LABOR DAY**  
and **ALICE** is  
still working

#UnitedForALICE





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# THE TALE OF THE CUTTHROAT AND THE PEREGRINE



# FROM HOMESTEADING TO AI - OUR LEGACY AND OUR FUTURE



# TOWARDS A THRIVING TREASURE VALLEY



# CROSS-SECTOR COLLABORATION



**NONPROFIT**



**PUBLIC**



**PRIVATE**



# Funded Partners



# Community Schools



# findhelpidaho.org





# Collective Impact Partnerships

# Bolstering Nonprofit Sector



# Social Capital / Relational Wealth



**GIVE. ADVOCATE. VOLUNTEER.**



United Way of Treasure Valley

# OPEN SPACES OF INFLUENCE. INSPIRE ACTION



We turn your  
generosity  
into lasting  
change

Give Today!  
**United Way**  
United Way of Treasure Valley  
unitedwaytv.org



# UNITED FOR ALICE



A screenshot of a Linktree profile for 'State of The Treasure Valley'. The profile includes a circular logo with 'UNITED FOR ALICE' and '43' below it. The text reads 'State of The Treasure Valley' and 'ALICE stands for Asset Limited, Income Constrained, Employed.' Below this are social media icons for Facebook, Instagram, Twitter, and LinkedIn. There are five link cards: 'ALICE Data &amp; Community Health Needs Assessment (Reports)', 'Schedule an ALICE Presentation or Host a Workplace Campaign', 'Subscribe to our Newsletter', 'Donate Now!', and 'Event Feedback'. The Linktree logo is at the bottom, with 'Cookie Preferences' in small text below it.

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