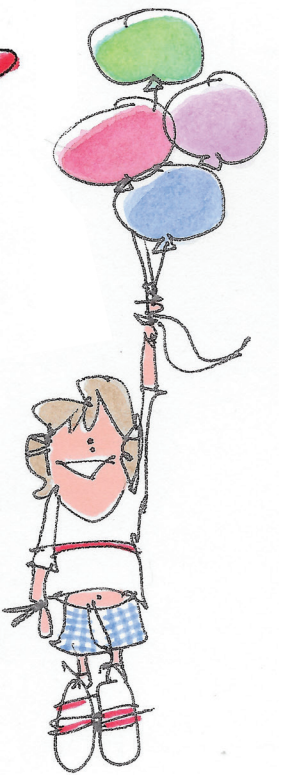


9th Annual United Way of Treasure Valley

CHILDRENS' BOOK DRIVE

Today a Reader - Tomorrow a Leader



Literacy is a powerful tool against poverty.

- ➔ **61% of families** dealing with financial instability **lack books** in their home for children.
- ➔ **Reading proficiently** by the end of 3rd grade is the **single most important indicator** for a child's success.
- ➔ **Students have a greater summer learning loss** when their families are facing financial instability.
- ➔ Our goal is that **25,000 Treasure Valley kids** will receive a book.

**MARCH
11th-29th**

Collect new or very gently used children's books suitable for toddlers through teens.

For drop-off locations and volunteer opportunities, scan this QR code or visit us online at **UNITEDWAYTV.ORG.**

