

United Way of Treasure Valley 2024-25 Funding Focus Areas

Education: Ensuring children and youth thrive in school and in life.

Strategy #1: Early Learning – Help ensure that children enter school prepared to learn.

- Increase access to and promote quality childcare and early learning.
- Increase awareness about school readiness.
- Foster family involvement in early learning.

Strategy #2: School Age – Support kids inside and outside of school

- Enhance mentoring and tutoring support.
- Promote programs that provide holistic support (social, emotional, academic).
- Increase access to and promote out-of-school learning opportunities.

Strategy #3: Career Readiness – Prepare children/young adults for success after high school.

- Increase access to and promote post-secondary options.
- Foster career readiness through mentorships.
- Offer transitional support for post-secondary pursuits.

Health: Promoting mental and physical wellness for all.

Strategy #1: Healthy Habits - Help individuals and families create and sustain healthy habits through nutrition, exercise, and physical activity.

- Increase access to consumption of nutritious foods and physical activity.
- Promote understanding of the importance of a nutritious diet and physically active lifestyle.

Strategy #2: Preventative Services - Provide access to preventative medical and dental services for low-income individuals and families.

- Increase access to and promote connection to preventative health services to include dental care.

Strategy #3: Behavioral Health – Ensure access to appropriate behavioral health services/supports.

- Increase access and promote behavioral health supports addressing mental health needs including substance misuse.
- Provide crisis intervention and prevention.

Financial Stability: Empowering individuals and families towards financial stability.

Strategy #1: Asset Building – Provide access to job education and training that leads to financial literacy, asset development, and livable wage jobs.

- Increase access and promote financial literacy education.
- Provide job training and workforce skill development.

Strategy #2: Housing – Improve access to safe, attainable, permanent housing.

- Increase access and promote services that support safe, attainable, permanent housing.
- Increase access and promote prevention efforts that stabilize individuals/families, keeping them housed.